

Bias/effect name	Bias/effect name	Bias/effect name
1 Action bias	41 False memory	81 Omission bias
2 Affect heuristic	42 Forer effect (Barnum effect)	82 Optimism Bias
3 Ambiguity effect	43 Framing effect	83 Ostrich effect (ostrich problem)
4 Anchoring bias	44 Functional fixedness	84 Outgroup homogeneity bias
5 Attentional bias	45 Fundamental attribution error (correspondence bias / over-attribution effect)	85 Overjustification effect
6 Authority Bias	46 Gambler's fallacy	86 Peak-end rule
7 Automation Bias	47 Google effect (digital amnesia)	87 Pessimism bias
8 Availability heuristic (availability bias)	48 Groupthink (only the group thinks, not outsiders)	88 Placebo effect
9 Backfire effect	49 Halo effect (halo error)	89 Planning fallacy
10 Bandwagon effect	50 Hard-easy effect	90 Primacy effect
11 Base rate fallacy	51 Hindsight bias ('knew-it-all-along' effect)	91 Priming (priming effect)
12 Belief bias	52 Hot-hand fallacy	92 Projection bias
13 Ben Franklin effect	53 Hyperbolic discounting	93 Reactance
14 Bikeshedding (Law of triviality)	54 Identifiable victim effect	94 Reactive devaluation
15 Blind spot bias	55 IKEA Effect	95 Regret aversion
16 Bottom-dollar effect	56 Illusion of control	96 Representativeness heuristic
17 Bounded rationality	57 Illusion of validity	97 Response bias
18 Bundling bias	58 Illusory correlation	98 Restraint bias
19 Bye-now effect	59 Illusory truth effect (illusion of truth)	99 Rosy retrospection
20 Bystander effect	60 In-group favoritism (in-group bias)	100 Salience bias
21 Cashless effect	61 Incentivization	101 Self-serving bias
22 Category size bias	62 Just-world hypothesis	102 Serial position effect
23 Choice overload (choice paralysis; paradox of choice)	63 Lag effect	103 Sexual overperception bias
24 Clustering illusion	64 Law of the instrument (the law of the hammer; the golden hammer; Maslow's hammer)	104 Source confusion (source misattribution; unconscious transference)
25 Cognitive dissonance	65 Less-is-better effect	105 Spacing effect
26 Commitment bias	66 Leveling and sharpening	106 Spotlight effect
27 Confirmation Bias	67 Levels of processing	107 Status quo bias
28 Cryptomnesia	68 Look-elsewhere effect	108 Stereotyping
29 Curse of knowledge (curse of expertise)	69 Loss aversion	109 Suggestibility
30 Decision fatigue	70 Mental accounting	110 Sunk cost fallacy (Escalation of commitment)
31 Declinism	71 Mere exposure effect (familiarity principle)	111 Survivorship bias
32 Decoy effect	72 Moral luck	112 Tachypsychia
33 Defensive attribution hypothesis/bias	73 Motivating uncertainty effect	113 Take-the-best heuristic
34 Disposition effect	74 Naive allocation (naive diversification; diversification bias)	114 Telescoping effect
35 Distinction bias	75 Naive cynicism	115 The illusion of explanatory depth
36 Dunning-Kruger effect	76 Naive Realism	116 The Pygmalion effect
37 Empathy gap	77 Negativity bias	117 The sunk cost fallacy
38 Endowment effect	78 Noble edge effect	118 Third-person effect
39 Extrinsic incentive bias	79 Nostalgia effect	119 Zeigarnik effect
40 False consensus effect (consensus bias)	80 Observer expectancy effect (experimenter expectancy effect)	120 Zero-Risk Bias